Proof of Consent

This document was generated to show efforts made to comply with privacy legislation. This document will contain the Cookie Policy and the cookie consent settings to proof consent for the time and region specified below. For more information about this document, please go to https://complianz.io/consent.

This Cookie Policy was last updated on May 16, 2024 and applies to citizens and legal permanent residents of the European Economic Area and Switzerland.

1. Introduction

Our website, https://www.informetric.com (hereinafter: "the website") uses cookies and other related technologies (for convenience all technologies are referred to as "cookies"). Cookies are also placed by third parties we have engaged. In the document below we inform you about the use of cookies on our website.

2. What are cookies?

A cookie is a small simple file that is sent along with pages of this website and stored by your browser on the hard drive of your computer or another device. The information stored therein may be returned to our servers or to the servers of the relevant third parties during a subsequent visit.

3. What are scripts?

A script is a piece of program code that is used to make our website function properly and interactively. This code is executed on our server or on your device.

4. What is a web beacon?

A web beacon (or a pixel tag) is a small, invisible piece of text or image on a website that is used to monitor traffic on a website. In order to do this, various data about you is stored using web beacons.

5. Cookies

5.1 Technical or functional cookies

Some cookies ensure that certain parts of the website work properly and that your user preferences remain known. By placing functional cookies, we make it easier for you to visit our website. This way, you do not need to repeatedly enter the same information when visiting our website and, for example, the items remain in your shopping cart until you have paid. We may place these cookies without your consent.

5.2 Statistics cookies

We use statistics cookies to optimize the website experience for our users. With these statistics cookies we get insights in the usage of our website. We ask your permission to place statistics cookies.

5.3 Marketing/Tracking cookies

Marketing/Tracking cookies are cookies or any other form of local storage, used to create user profiles to display advertising or to track the user on this website or across several websites for similar marketing purposes.

5.4 Social media

On our website, we have included content from LinkedIn to promote web pages (e.g. "like", "pin") or share (e.g. "tweet") on social networks like LinkedIn. This content is embedded with code derived from LinkedIn and places cookies. This content might store and process certain information for personalized advertising.

Please read the privacy statement of these social networks (which can change regularly) to read what they do with your (personal) data which they process using these cookies. The data that is retrieved is anonymized as much as possible. LinkedIn is located in the United States.

6. Placed cookies

WooCommerce

Functional

Consent to service woocommerce

Usage
We use WooCommerce for webshop management. [Read more](#)

Sharing data
This data is not shared with third parties.

Functional

Name

[wc_cart_hash_*](#)

Expiration

session

Function

Store items in shopping cart

Wordfence

Functional

Consent to service wordfence

Usage

We use Wordfence for security and fraud prevention. [Read more](#)

Sharing data

For more information, please read the [Wordfence Privacy Statement](#).

Functional

Name

[wf-scan-issue-expanded-*](#)

Expiration

session

Function

Provide the identification of trusted web traffic

Name

[wfwaf-authcookie*](#)

Expiration

1 day

Function

Read to determine if the user is logged in

Visual Composer

Consent to service visual-composer

Purpose pending investigation

Usage

We use Visual Composer for website design. [Read more](#)

Sharing data

This data is not shared with third parties.

Purpose pending investigation

Name

[vc4-templates](#)

Expiration

Function

Name

[vc4-templates_expiresIn](#)

Expiration

Function

WordPress

Functional

Consent to service wordpress

Usage

We use WordPress for website development. [Read more](#)

Sharing data

This data is not shared with third parties.

Functional

Name

[WP_PREFERENCES_USER_*](#)

Expiration

persistent

Function

Store user preferences

Name

[wpEmojiSettingsSupports](#)

Expiration

session

Function

Store browser details

Name

[wordpress_test_cookie](#)

Expiration

session

Function

Read if cookies can be placed

Name

[wp_lang](#)

Expiration

session

Function

Store language settings

Name

[wp-settings-*](#)

Expiration

persistent

Function

Store user preferences

Name

[wp-settings-time-*](#)

Expiration

1 year

Function

Store user preferences

Name

[wordpress_logged_in_*](#)

Expiration

persistent

Function

Store logged in users

Google reCAPTCHA

Functional

Consent to service google-recaptcha

Usage

We use Google reCAPTCHA for spam prevention. [Read more](#)

Sharing data

For more information, please read the [Google reCAPTCHA Privacy Statement](#).

Functional

Name

[_grecaptcha](#)

Expiration

6 months

Function

Provide spam protection

Purpose pending investigation

Name

rc::c

Expiration

Function

Name

rc::b

Expiration

Function

Name

rc::a

Expiration

Function

Google Analytics

Statistics

Consent to service google-analytics

Usage

We use Google Analytics for website statistics. Read more

Sharing data

For more information, please read the Google Analytics Privacy Statement.

Statistics

Name

[_ga](#)

Expiration

2 years

Function

Store and count pageviews

Name

[_ga_*](#)

Expiration

1 year

Function

Store and count pageviews

Sourcebuster JS

Statistics

Consent to service sourcebuster-js

Usage

We use Sourcebuster JS for visitor tracking. [Read more](#)

Sharing data

This data is not shared with third parties.

Statistics

Name

[sbjs_migrations](#)

Expiration

6 months

Function

Name

[sbjs_first_add](#)

Expiration

6 months

Function

Name

[sbjs_first](#)

Expiration

6 months

Function

Name

[sbjs_current](#)

Expiration

6 months

Function

Store browser details

Name

[sbjs_session](#)

Expiration

Function

Wordpress Download Manager

Functional

Consent to service wordpress-download-manager

Usage

We use Wordpress Download Manager for content management. [Read more](#)

Sharing data

For more information, please read the [Wordpress Download Manager Privacy Statement](#).

Functional

Name

[__wpdm_client](#)

Expiration

various

Function

Provide functions across pages

Complianz

Functional

Consent to service complianz

Usage

We use Complianz for cookie consent management. [Read more](#)

Sharing data

This data is not shared with third parties. For more information, please read the [Complianz Privacy Statement](#).

Functional

Name

[cmplz_functional](#)

Expiration

365 days

Function

Store cookie consent preferences

Name

[cmplz_statistics](#)

Expiration

365 days

Function

Store cookie consent preferences

Name

[cmplz_preferences](#)

Expiration

365 days

Function

Store cookie consent preferences

Name

[cmplz_marketing](#)

Expiration

365 days

Function

Store cookie consent preferences

Google Fonts

Purpose pending investigation

Consent to service google-fonts

Usage

We use Google Fonts for display of webfonts. [Read more](#)

Sharing data

For more information, please read the [Google Fonts Privacy Statement](#).

Purpose pending investigation

Name

Google Fonts API

Expiration

Function

YouTube

Purpose pending investigation

Consent to service youtube

Usage

We use YouTube for video display. [Read more](#)

Sharing data

For more information, please read the [YouTube Privacy Statement](#).

Purpose pending investigation

Name

GPS

Expiration

Function

Name

VISITOR_INFO1_LIVE

Expiration

Function

Name

YSC

Expiration

Function

Name

PREF

Expiration

Function

LinkedIn

Purpose pending investigation

Consent to service linkedin

Usage
We use LinkedIn for display of recent social posts and/or social share buttons. [Read more](#)

Sharing data
For more information, please read the [LinkedIn Privacy Statement](#).

Purpose pending investigation

Name

sdsc

Expiration

Function

Name

lms_ads

Expiration

Function

Name

lms_analytics

Expiration

Function

Name

_guid

Expiration

Function

Name

li_alerts

Expiration

Function

Name

li_gc

Expiration

Function

Name

AnalyticsSyncHistory

Expiration

Function

Name

bcookie

Expiration

Function

Name

li-oatml

Expiration

Function

Name

BizographicsOptOut

Expiration

Function

Name

li_sugr

Expiration

Function

Name

UserMatchHistory

Expiration

Function

Name

linkedin_oauth_

Expiration

Function

Name

lidc

Expiration

Function

Name

bscookie

Expiration

Function

Name

X-LI-IDC

Expiration

Function

Miscellaneous

Consent to service miscellaneous

Statistics

Usage

Sharing data

Sharing of data is pending investigation

Purpose pending investigation

Name

__wpdm_am_cp

Expiration

Function

Name

lse-welcome-guide-completed

Expiration

Function

Name

__expanded_106a6c241b8797f52e1e77317b96a201

Expiration

Function

Name

WP_DATA_USER_1287

Expiration

Function

Name

lse-welcome-guide-warned

Expiration

Function

Name

iGuider_data-anyTourID

Expiration

Function

Name

copiedShortcode

Expiration

Function

Name

marketplace_redesign_2023_last_shown_date

Expiration

Function

Name

OptanonAlertBoxClosed

Expiration

Function

Name

wp-postpass_*

Expiration

Function

Name

cmplz_consented_services

Expiration

365 days

Function

Name

cmplz_policy_id

Expiration

365 days

Function

Name

cmplz_consent_mode

Expiration

365 days

Function

Name

cmplz_banner-status

Expiration

365 days

Function

Name

tk_qs

Expiration

Function

Name

woocommerce_items_in_cart

Expiration

Function

Name

woocommerce_cart_hash

Expiration

Function

Name

wp_woocommerce_session_e450f3c66de80bf64478e765ce95ff30

Expiration

Function

Name

cmplz_user_data

Expiration

365 days

Function

Name

_hjSessionUser_2875494

Expiration

Function

Name

__expanded_34a1fa0997eb59fe4a29d1232b01c75d

Expiration

Function

Name

__expanded_f50d49ad00e916643ee68fa0ab573b59

Expiration

Function

Name

__expanded_cf270e40d273f9e7fd7c3061729060c3

Expiration

Function

Name

burst_selectedRangeKey

Expiration

Function

Name

pgPageStyles

Expiration

Function

Name

__expanded_f102a89895197f2382220eaa5c352996

Expiration

Function

Name

__expanded_dc4a70b1a63fd9798cea021c0e1fb250

Expiration

Function

Name

__expanded_0958396daa87af2ba43c8f753fed7f79

Expiration

Function

Name

__expanded_1a587136e4cac7d34740b4d8bfcbc4d1

Expiration

Function

Name

__expanded_7cb15e416d62919b1b40298324fbe30b

Expiration

Function

Name

__expanded_3f68c77f0b62daece00e40f6f2ffb32f

Expiration

Function

Name

__expanded_ba4eeeab32618d433adbce0700c0838e

Expiration

Function

Name

__expanded_undefined

Expiration

Function

Name

burst_uid

Expiration

Function

Name

burst_task_filter

Expiration

Function

Name

_gcl_aw

Expiration

Function

Name

_gcl_gs

Expiration

Function

Statistics

Name

sbjs_udata

Expiration

6 months

Function

Name

sbjs_current_add

Expiration

6 months

Function

7. Consent

When you visit our website for the first time, we will show you a pop-up with an explanation about cookies. As soon as you click on "Save preferences", you consent to us using the categories of cookies and plug-ins you selected in the pop-up, as described in this Cookie Policy. You can disable the use of cookies via your browser, but please note that our website may no longer work properly.

7.1 Manage your consent settings

8. Enabling/disabling and deleting cookies

You can use your internet browser to automatically or manually delete cookies. You can also specify that certain cookies may not be placed. Another option is to change the settings of your internet browser so that you receive a message each time a cookie is placed. For more information about these options, please refer to the instructions in the Help section of your browser.

Please note that our website may not work properly if all cookies are disabled. If you do delete the cookies in your browser, they will be placed again after your consent when you visit our website again.

9. Your rights with respect to personal data

You have the following rights with respect to your personal data:

- You have the right to know why your personal data is needed, what will happen to it, and how long it will be retained for.
- Right of access: You have the right to access your personal data that is known to us.
- Right to rectification: you have the right to supplement, correct, have deleted or blocked your personal data whenever you wish.
- If you give us your consent to process your data, you have the right to revoke that consent and to have your personal data deleted.
- Right to transfer your data: you have the right to request all your personal data from the controller and transfer it in its entirety to another controller.
- Right to object: you may object to the processing of your data. We comply with this, unless there are justified grounds for processing.

To exercise these rights, please contact us. Please refer to the contact details at the bottom of this Cookie Policy. If you have a complaint about how we handle your data, we would like to hear from you, but you also have the right to submit a complaint to the supervisory authority (the Data Protection Authority).

10. Contact details

For questions and/or comments about our Cookie Policy and this statement, please contact us by using the following contact details:

Informetric Systems
121 Chanlon Road, Suite 320, New Providence, NJ, USA 07974
United States
Website: https://www.informetric.com
Email: sales@informetric.com
Phone number: 1-908-918-0111

This Cookie Policy was synchronized with cookiedatabase.org on August 8, 2024.

Cookie consent settings

- prefix => cmplz_
- user_banner_id => 1
- block_ajax_content => 0
- do_not_track_enabled => 1
- consenttype => optout
- region => eu
- geoip => 1

- dismiss_timeout =>
- disable_cookiebanner =>
- soft_cookiewall =>
- dismiss_on_scroll =>
- cookie_expiry => 365
- locale => lang=en&locale=en_US
- tcf_active =>
- forceEnableStats =>
- preview =>
- clean_cookies =>
- aria_label => Click to accept {category} cookies and enable this content
- id => 1
- title_class => banner-a
- header => Manage Consent,1
- accept_optin => Accept
- accept_optout => Accept,1
- manage_consent => Manage consent
- manage_options => View preferences
- save_settings => Save preferences
- dismiss => Deny,1
- message_optout => To provide the best experiences, we use technologies like cookies to store and/or access device information. Consenting to these technologies will allow us to process data such as browsing behavior or unique IDs on this site. Not consenting or withdrawing consent, may adversely affect certain features and functions.
- message_optin => To provide the best experiences, we use technologies like cookies to store and/or access device information. Consenting to these technologies will allow us to process data such as browsing behavior or unique IDs on this site. Not consenting or withdrawing consent, may adversely affect certain features and functions.
- category_functional => Functional
- category_preferences => Preferences,1
- category_statistics => Statistics,1
- functional_text => The technical storage or access is strictly necessary for the legitimate purpose of enabling the use of a specific service explicitly requested by the subscriber or user, or for the sole purpose of carrying out the transmission of a communication over an electronic communications network.,1
- statistics_text => The technical storage or access that is used exclusively for statistical purposes.,1
- statistics_text_anonymous => The technical storage or access that is used exclusively for anonymous statistical purposes. Without a subpoena, voluntary compliance on the part of your Internet Service Provider, or additional records from a third party, information stored or retrieved for this purpose alone cannot usually be used to identify you.,1
- preferences_text => The technical storage or access is necessary for the legitimate purpose of storing preferences that are not requested by the subscriber or user.,1
- marketing_text => The technical storage or access is required to create user profiles to send advertising, or to track the user on a website or across several websites for similar

marketing purposes.,1

- category_marketing => Marketing,1
- manage_consent_options => hover-hide-mobile
- use_categories => view-preferences
- privacy_link_us => https://www.informetric.com/privacy-policy/